



Byron Optimist Minor Baseball Association  
PO Box 20026  
431 Boler Rd.  
London Ontario

Re: Baseball Sponsorship 2020 Season

Dear Community Business Owners and Parents,

The Byron Optimist Minor Baseball Association is seeking sponsorship contributions for the 2020 season. BOMBA provides the opportunity for approximately 500 young persons from our community to play baseball and fastball.

We are seeking your sponsorship of our program to assist us with the costs of providing these programs, so that we can keep our individual registration fees at an affordable amount.

Please check out how we promote our sponsors on our Instagram page @byronball519, Facebook page @byronoptimistminorbaseball and [www.byronbaseball.ca](http://www.byronbaseball.ca) which receives ~25,000 visits a year.

We gladly accept any donation of funds or you may choose one of our sponsorship options:

1<sup>st</sup> Base Sponsor \$75.00 - Company name listed on Byron Baseball website with contact information where all parents register their child, view schedules and check scores.

2<sup>nd</sup> Base Sponsor \$150.00 – all the above plus company Logo on our website

3<sup>rd</sup> Base Sponsor \$375.00 – all the above plus team sponsorship, 12-14 players on a team, your logo put on the back of each player's jersey, you pick the age group, first come first serve. Thank you team photo plaque to hang in your business.

Home Run Sponsor \$725.00 (Cheaper for following years) – all the above plus 2'x8' banner designed, printed and positioned in bronze level area at the Byron Optimist Complex. Yours to keep at the end of the year or if you have a banner already it can be used! Limited space available. You can choose to use the same banner the next year and receive a discount on the same sponsorship level! Other higher level of sponsorships are available just ask!

We greatly appreciate any sponsorship at any level or value. Tax receipts are provided as we are a non-profit organization.

If you would like more information or discuss your potential sponsorship, please contact me at 226-376-1900 or [sponsorship@byronbaseball.ca](mailto:sponsorship@byronbaseball.ca)

Thank you for reviewing this letter.

Sincerely,

Jeff Melody  
Sponsorship Coordinator  
Byron Optimist Minor Baseball Association